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Marble, Marble On The Wall KalingaStone Launches 'Terra' For Walls



Mumbai, September 2016: India's leading brand for engineered stones, KalingaStone has announced the launch of its latest marble product - Terra under its existing Petra series. Manufactured by Classic Marble Company (CMC), the product is aimed at aspirational décor for both residence and commercial spaces and has been developed especially to quench the present limitations in wall cladding applications.

The application areas can range from interior wall cladding for living rooms, kitchens, or other areas including bathroom walls to covering huge exterior walls.

The marble, quite aptly named Terra, has an earthy appearance, however is smooth in texture and seamless in installation. A uniform grainy surface pattern throughout its surface form a subtle wall background for any articulated landscape, antiques or furniture to stand out.

Terra, as wall cladding renders a contemporary European appeal to the space with minimalistic styling, leaving much to be played by accessorizing. Depending on the taste of the occupant and the utility, the walls could adorn a host of relics to add a rustic aura to the space.

Whether hung with a vintage photo frame or an antique wooden casket pushed up the wall or even a simple brass wall clock could act as the ingredient that adds flavour to the room.

Being an engineered marble, Terra does not break or chip easily and is scratch resistant. Its smooth texture is easy to clean thus making it apt for exterior and bathroom spaces too. Inspired by its Italian lineage the marble has a look and feel that is almost as rich and real as natural marble and is available in standard dimensions of 304 X 125 cm and thicknesses of 12 mm, 16mm and 18 mm. The large format of the stone allows designer professionals to create unique artistic combinations of small and big stones and trendy geometrical designs. Beautiful carvings or unique finishing on a marble wall in the living room, can put art itself into perspective.

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